

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Crossroads Media**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 492507 /		<u>Alt Order #</u> 06306320
<u>Product</u> AMER CROSSROADS ADD		
<u>Contract Dates</u> 10/02/12 - 10/08/12		<u>Estimate #</u> 953
<u>Advertiser</u> American Crossroads NV		<u>Original Date / Revision</u> 09/06/12 / 09/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 27
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/05/12	10/05/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$900.00			
N 2	KVVU	10/05/12	10/05/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$950.00			
N 3	KVVU	10/08/12	10/08/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$900.00			
N 4	KVVU	10/08/12	10/08/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$950.00			
N 5	KVVU	10/06/12	10/06/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$2,325.00			
N 6	KVVU	10/04/12	10/04/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$900.00			
N 7	KVVU	10/04/12	10/04/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$950.00			
N 8	KVVU	10/02/12	10/02/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$900.00			
N 9	KVVU	10/02/12	10/02/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$950.00			
N 10	KVVU	10/03/12	10/03/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$900.00			
N 11	KVVU	10/03/12	10/03/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
492507 /	06306320

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	AMER CROSSROADS	953

Advertiser	Original Date / Revision
American Crossroads NV	09/06/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$950.00			
Totals											11	\$11,575.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	11	\$11,575.00	\$9,838.75
<b>Totals</b>	11	\$11,575.00	\$9,838.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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SEP6/12 13.05  
\*\*\* KVVU-TV \*\*\*

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PROGRAM : EXTRA
CON COM1: EXTRA
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REP HEADLINE# 6306320  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP6/12 13.05  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:
3			600P-630P PROGRAM : MORE ACCESS CON COM1: NEWS	30		\$900.00	10/8	10/8	1		MON	1
4			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	10/8	10/8	1		MON	1
5			100P-800P PROGRAM : COLLEGE FOOTBALL CON COM1: COLLEGE FOOTBALL	30		\$2,325.00	10/6	10/6	1		SAT	1
6			600P-630P PROGRAM : MORE ACCESS CON COM1: NEWS	30		\$900.00	10/4	10/4	1		THU	1
7			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	10/4	10/4	1		THU	1
8			600P-630P PROGRAM : MORE ACCESS CON COM1: NEWS	30		\$900.00	10/2	10/2	1		TUE	1
9			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	10/2	10/2	1		TUE	1
10			600P-630P PROGRAM : MORE ACCESS CON COM1: NEWS	30		\$900.00	10/3	10/3	1		WED	1
11			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	10/3	10/3	1		WED	1

REP HEADLINE# 6306320  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 SEP6/12 13.05  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12						11575.00						

CONTRACT TOTAL 11575.00  
 TOTAL SPOTS 11

MARKET TOTALS \$36,171 KVVU 32% KSNV 20% KLAS 29% KTNV 19% KVMY 0% KVCW 0% CABL 0%  
 KTUD 0%

SVC- NSI  
 DEMOS- RA35+\*